

Rep Order# 6859586 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6859586

Printed: 09/28/2012 10:39 AM
Last Received: 09/28/2012 8:06 AM

1 of 7

Station KTNV-TV LAS VEGAS, NV
Advertiser ().OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1537
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 58,100

PLS CONFIRM ASAP

THANKS, ANGELA

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	-----	---	---	-----	-----
9	SA	6A-7A Buyline Comment: SAT 6A NEWS			:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
10	SA	7A-8A Buyline Comment: SAT GOOD MRN AMERICA			:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
11	SA	8A-9A Buyline Comment: SAT 8A NEWS			:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
12	SU	6A-7A Buyline Comment: SUN 6A NEWS			:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
13	SU	7A-8A Buyline Comment: SUN GOOD MRN AMERICA			:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
14	SU	8A-9A Buyline Comment: SUN 8A NEWS			:30	\$275.00	10/07-10/07	1	1	1	\$275.00	
15	SU	10A-11A Buyline Comment: THIS WEEK			:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
16	TU-F	9A-10A Buyline Comment: MORNING BLEND			:30	\$225.00	10/02-10/05	4	1	4	\$900.00	
17	M	9A-10A Buyline Comment: MORNING BLEND			:30	\$225.00	10/08-10/08	1	1	1	\$225.00	
18	TU-F	10A-11A Buyline Comment: THE VIEW			:30	\$550.00	10/02-10/05	4	1	4	\$2,200.00	
19	M	10A-11A Buyline Comment: THE VIEW			:30	\$550.00	10/08-10/08	1	1	1	\$550.00	

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---	---	---	---	-----
	20	TU-F	11A-12P	Buyline Comment: MIDDAY NEWS
	21	M	11A-12P	Buyline Comment: MIDDAY NEWS
	22	TU-F	12P-1P	Buyline Comment: THE CHEW
	23	M	12P-1P	Buyline Comment: THE CHEW
	24	TU-F	3P-330P	Buyline Comment: MILLIONAIRE
	25	M	3P-330P	Buyline Comment: MILLIONAIRE
	26	TU-F	4P-5P	Buyline Comment: JUDGE JUDY
	27	M	4P-5P	Buyline Comment: JUDGE JUDY
	28	TU-F	5P-530P	Buyline Comment: 5P NEWS
	29	M	5P-530P	Buyline Comment: 5P NEWS
	30	TU-F	6P-7P	Buyline Comment: 6P NEWS

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---	---	-----	-----	-----
	31	M	6P-7P	 Buyline Comment: 6P NEWS
	32	SA	430P-5P	 Buyline Comment: SAT 430P NEWS
	33	SU	6P-7P	 Buyline Comment: SUN 6P NEWS
	34	TU-F	7P-730P	 Buyline Comment: ACCESS HOLLYWOOD
	35	M	7P-730P	 Buyline Comment: ACCESS HOLLYWOOD
	36	TU-F	730P-8P	 Buyline Comment: MILLIONAIRE
	37	M	730P-8P	 Buyline Comment: MILLIONAIRE
	38	M	10P-11P	 Buyline Comment: CASTLE
	39	TU	10P-11P	 Buyline Comment: PRIVATE PRACTICE
	40	W	10P-11P	 Buyline Comment: NASHVILLE
	41	TH	9P-10P	 Buyline Comment: GREY'S ANATOMY

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Showing Buylines: All Lines

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---	---	---	---	---	---	---	---	---	---	---	---	---
	53	TU-F	1205A- 105A		:30	\$200.00	10/02-10/05	4	1	4	\$800.00	
				Buyline Comment: JIMMY KIMMEL								
	54	M	1205A- 105A		:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
				Buyline Comment: JIMMY KIMMEL								

--REPORT TOTALS--

Report Totals: 112 / \$58,100.00

--SALES MONTHLY TOTALS--

Oct 12: 112 / \$58,100.00

Sales Totals: 112 / \$58,100.00

Station Totals: 112 / \$58,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$322,778	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--Agency Comment--

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE

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